

Printer Model: CX1200e Digital Color Label Press

Customer: divus DFL International

PRIMERA
TECHNOLOGY EUROPE™

Country of Origin: Spain

Category: Wine

Material: Natural white paper

The main idea was to create a line of wines that, in turn promote the art world and a number of artists. With Primera CX1200e/FX1200e System we perform a series of labels with 3-4 different illustrations in the same roll for the same wine. Each box of 12 contains 4 bottles of each illustration.

Natalie Dyer was the first artist chosen for this experimental series. She is an Australian illustrator with illustrations with lots of color and life.



Printing Company: **divusDFL** INTERNATIONAL www.divusDFL.com

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